

Experience

Bloomz

Marketing Manager - 1-22 - 12-23

Bloomz is the unified school-home communication platform that connects districts, schools, and classrooms with parents and students in a secure, social, and private environment. As the marketing manager, I managed the Hubspot account, SEO, email marketing, website, Bing and Google PPC, copywriting, and all advertising and lead generation efforts.

Seattle Regenerative Medicine Center

Digital Marketing Manager - 12-20 - 11-21

Seattle Regenerative Medicine specializes in regenerative medicine to help the body heal itself utilizing a variety of cutting-edge techniques such as stem cell therapy. In my role, I was responsible for Hubspot, A/B testing, landing page creation, email marketing, video production, graphic design, copywriting, and social media management.

Habitat for Humanity Seattle King County

Social Media Marketing Manager - 4-19 - 12-20

Habitat for Humanity is a nonprofit organization that helps build and sell homes to those who would otherwise be unable to afford them. In my role at Habitat, I was responsible for maintaining all the social media profiles, video editing, blogging, website design, and photographing events. I also created flyers, infographics, and other design assets.

Northwest Justice Project

Social Media & Outreach Specialist - 8-18 - 7-19

NW Justice Project is a state-funded legal aid organization dedicated to combating injustice and helping the people of Washington. In my role I wrote blog entries, created videos, and made infographics in Photoshop. I was also responsible for maintaining social media and updating the website.

Rotovac Corporation

Marketing & Web Design - 9-10 - 11-17

Rotovac is the largest US manufacturer and distributor of carpet and tile cleaning tools. My responsibilities included maintaining their web servers, creating ads for products, doing SEO, building and managing customer websites, providing technical support to clients, and creating graphic graphics for web and print.

Education

Received Associates Degree in Interactive Media Design from The Art Institute of Seattle 06/14/07.

Focus of Study: Front End Web Design, Graphic Design, Video Editing & Typography

Skills & Software

- * Hubspot
- * Unbounce
- * A/B Testing
- * Video Editing
- * Canva
- * Govspend
- * Pandadocs
- * SEO
- * Ahrefs
- * Copywriting
- * Email Marketing
- * Social Media Management
- * Google & Microsoft PPC
- * Adobe Photoshop
- * Adobe Illustrator
- * Adobe Dreamweaver
- * Adobe InDesign
- * Search Engine Optimization
- * Google Analytics
- * Wordpress Platform
- * PrestaShop
- * Adobe Imageready
- * VideoPad
- * Trello
- * HTML / CSS
- * Photography