

NATHAN RESICK

GRAPHIC AND WEBSITE DESIGNER

www.nathanresick.com
nathanresick@gmail.com
Cell: (360) 920-9322

EMPLOYMENT

9/07/2010 - Current

Rotovac Corporation

Rotovac is the largest US manufacturer and distributor of carpet and tile cleaning tools. They manufacture everything from carpet and tile cleaning chemicals, to rotary tools to portable carpet cleaning extractors. Rotovac helps people setup new businesses & supply existing cleaners in the US and internationally.

My Responsibilities Have Included:

- * Maintaining our different web servers & hosts
- * Creating print and digital ads for products
- * Doing search engine optimization
- * Building and managing customer websites
- * Maintaining the Youtube channel
- * Design web pages for new products
- * Providing technical support to clients
- * Creating banner ads for carpet cleaning forums
- * Building and maintaining our mobile site
- * Managing PPC account for ProSupply
- * Designing Marketing Material

EDUCATION

Received Associates degree in Interactive Media Design from the Art Institute of Seattle 06/14/07.

Focus of Study: Front End Web Design, Graphic Design, Video Editing & Typography

TECHNICAL SKILLS

- * Adobe Photoshop
- * Adobe Illustrator
- * Adobe Dreamweaver
- * Adobe InDesign
- * Search Engine Optimization
- * Google Analytics
- * Wordpress Platform
- * PrestaShop
- * Adobe Imageready
- * Bootstrap
- * CSS / HTML
- * Basic Final Cut Pro
- * Google Pay Per Click
- * Microsoft Ad Center