

NATHAN RESICK

GRAPHIC AND WEBSITE DESIGNER

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EMPLOYMENT

9/07/2010 - 1/18/2018

Rotovac Corporation

Rotovac is the largest US manufacturer and distributor of carpet and tile cleaning tools. They manufacture everything from carpet and tile cleaning chemicals, to rotary tools to portable carpet cleaning extractors.

My Responsibilities Have Included:

- * Maintaining our different web servers & hosts
- * Creating print and digital ads for products
- * Doing search engine optimization
- * Building and managing customer websites
- * Maintaining the Youtube channel
- * Design web pages for new products
- * Providing technical support to clients
- * Creating banner ads for carpet cleaning forums
- * Building and maintaining our mobile site

OTHER RECENT WORK

Charlottehypnosistherapy.com

Built this website for a hypnosis therapist in Charlotte NC.

Seattleindivisible.com

Did search engine optimization for this site. Took it from an organic position of 8 to 1.

Prosupplyusa.com

Designed and optimized this website created to sell carpet and tile cleaning equipment.

EDUCATION

Received Associates degree in Interactive Media Design from the Art Institute of Seattle 06/14/07.

Focus of Study: Front End Web Design, Graphic Design, Video Editing & Typography

TECHNICAL SKILLS

- * Adobe Photoshop
- * Adobe Illustrator
- * Adobe Dreamweaver
- * Adobe InDesign
- * Search Engine Optimization
- * Google Analytics
- * Wordpress Platform
- * PrestaShop
- * Adobe Imageready
- * Zen Cart
- * CSS / HTML
- * Basic Final Cut Pro
- * Google Pay Per Click
- * Microsoft Ad Center